

Ready to make a lasting impact through the power of sports?

BIGGER THAN BASKETBALL -- Sponsorship Guide --Saturday, July 19, 2025

Seymour Middle School







About Bigger Than Sports

Bigger Than Sports provides student-athletes in underserved communities with educational resources and guidance during their final year of high school. Through their youth-mentoring-youth model, students build post-graduation plans in a space that feels authentic, relatable, and empowering, guiding them toward a successful future beyond just the dream of going pro.

About Project Purple

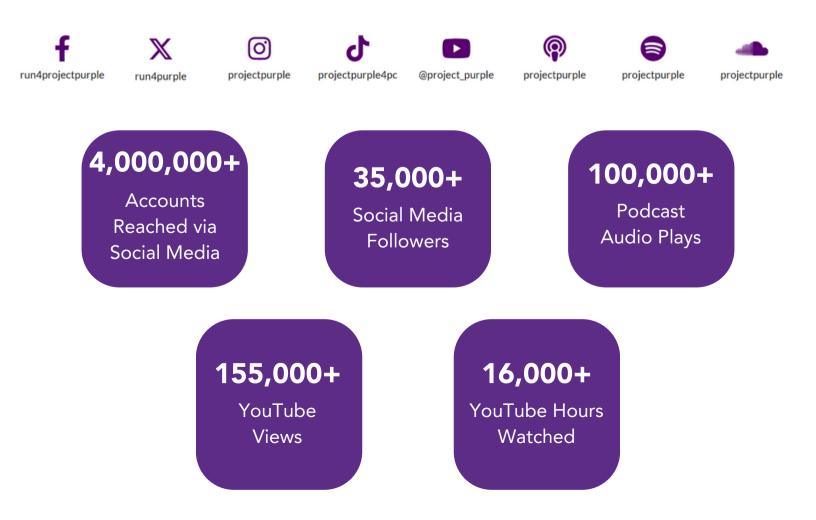
Project Purple is a non-profit organization empowering the fight against pancreatic cancer. Our unwavering commitment is fueled by the pursuit of raising awareness, driving crucial research, and providing aid for patients who are battling this disease.

Project Purple has invested more than \$3.5 million in research, establishing the world's largest high-risk consortium for genetic mutations linked to pancreatic cancer. They're also dedicated to alleviating the financial burden so patients can focus on their recovery. Their Patient Financial Aid program has helped over 1,350 families with daily living and medical expenses, providing over \$1,150,000 in patient aid.





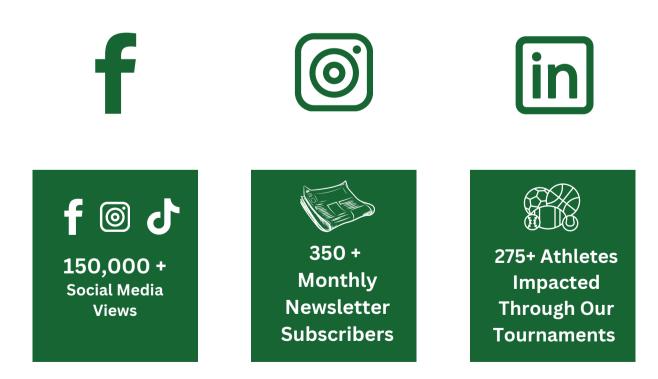
Project Purple has ambassadors and in-person events in several states and countries every year, as well as virtual events with a worldwide audience. The Project Purple Podcast, with 100,000 plays and counting, is the largest pancreatic cancer-focused podcast in the world, and they have a following on every major social media platform. This allows your sponsorship to reach a broad audience, in addition to website and in-person advertisement presence at their events.





Bigger Than Sport's Reach

Bigger Than Sports is a rapidly growing Gen Z-led movement that has already made a major impact in just five months. We are deeply rooted in communities, hosting tournaments and events that unite students, athletes, parents, and spectators for a common cause. Our events don't just bring people together, they inspire change and create opportunities. With a strong presence on social media and in local communities, we're on the verge of explosive growth, making this the perfect time to join us and make a lasting impact.





Sponsorship Level	Advertising on Day	Advertising on Media	Additional Materials
Title Sponsor (1 Available) \$4,000	Logo on 4 A-Frames, brackets, and materials. Proudly Supported by [Company Name] on a banner	Logo featured on main website. Logo on event and registration advertisements. Dedicated Post on Social Media	Bigger Than Sports x Project Purple Basketball Tournament brought to you by [Sponsor Name] Proudly supported by [Sponsor Name] on back of T - Shirt Section in our Newsletter
Gold Sponsor (1 Available) \$2,000	Logo on 2 A-Frames, brackets, and materials. Proudly Supported by [Company Name] on a banner	Logo featured on main website. Logo on event and registration advertisements. Dedicated Post on Social Media	Proudly supported by [Sponsor Name] on back of T - Shirt [Company Name] Championship Court with banner or signage Section in our Newsletter
Hat Sponsor (1 Available) \$2,000	Logo on brackets, and materials.	Logo featured on main website. Logo on event and registration advertisements Dedicated Post on Social Media	Logo on hats for all players. Section in our Newsletter
Food Sponsor (1 Available) \$700 Or Catering Option	[Company Name's] Food Station Signage	Logo featured on main website. Logo on event and registration advertisements. Dedicated Post on Social Media	Section in our Newsletter
Basket Sponsor (4 Available) \$500	[Company Name] Basket with banner or signage	Dedicated Post on Social Media	Section in our Newsletter
Corporate Sponsor \$300	Proudly Supported by [Company Name] on a Signage	Dedicated Post on Social Media	Section in our Newsletter
Supporter Sponsor \$100	Name of a family member or friend to remember/ honor on a memorial Signage.Name of family that supports	Dedicated Post on Social Media	N/A



Company Information:

Company Name:		
Sponsorship Level:		
Company Website:		
Contact Information:		
Main Contact Name:		
Contact Email:		
Contact Phone:		
Address:		
City:	Stato.	7in [.]



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